Orders

Order / Rev:

106114

Alt Order #:

06848583

Product Desc:

JOE HECK 4 CONGRESS

Estimate:

2643

Flight Dates:

09/03/12 - 09/16/12

Original Date / Rev:

08/30/12 / 09/06/12

Order Type:

GENERAL

Primary AE:

Sales Office:

Sales Region:

Billing Type:

Billing Cycle:

Billing Calendar:



Amy McCreary

BLPHI

National

Agency

Name:

Strategic Media Placement, Inc.

Buying Contact:

Billing Contact:

7669 Stagers Loop

Delaware, OH 43015

Totals

Agency Commission:

15%

Cash

Broadcast

EOM/EOC

00:05:00

Gross Amount

\$28,250.00

\$28,250.00

Net Amount

\$24,012.50

\$24,012.50

Rating

0.00

0.00

Advertiser

Name:

Priority:

Heck, Joe for Congress

A35+

Demographic: **Product Codes:**

PLC02

Gross Amount

SELECT PRIORITY CODE

Sales Region

Revenue Codes:

POLITICAL/AGY, PCAN, GEN

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date End Date # Spots 08/27/12

09/16/12 48

\$28,250.00 \$24,012.50

Net Amount

Month

September 2012 48 48 Totals

Account Executives

Amy McCreary

Account Executive Sales Office Start Date / End Date Start Of Order - End Of Order Order % 100%

Spots

Order Share Share Total KSNV 30% \$28,250.00 100% Market \$94,166.67

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0,00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	33%	\$31,075.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	31%	\$29,191.67
KTUD	1%	\$941.67
KVVU	2%	\$1,883.33
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	3%	\$2,825.00

	Ln	Ch	Start	End	Inventory Code	Break	Start/End 1	l'ime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
-	E 1	KSNV	09/03/12	09/04/12	M-F 6-7a WakeUp	w/WagM	6-7a	MT	:30	2	\$700.001	0.00 NM	2	\$1,400.00
					M-F 6-7a WakeUp	w/Wagners								
		NEWS												
		<u>Star</u>	t Date	End Date	Weekdays S	Spots/Week	<u>Rate</u>	Rating						
	W	eek: 09/0	03/12	09/09/12	MT	2	\$700,00	0.00						

Print Date: 09/07/12 06:40:56 Page 2 of 3

KSNV

Order / Rev:

106114

Advertiser:

Heck, Joe for Congress

Alt Order #: Flight Dates: 06848583 09/03/12 - 09/16/12 Product Desc:

JOE HECK 4 CONGRESS

Estimate:

2643

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
E 1 KSNV	09/03/1	12 09/04/12	M-F 6-7a WakeU		6-7a	MT	:30	2	\$700.001	0.00 NM	2	\$1,400.00
NEWS			M-F 6-7a Wakel	p w/vvagners								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/		09/09/12	MT	2		0.00			0.150.000	2 22 1112		
E 2 NONV	09/07/1	12 09/07/12	M-F 6-7a WakeU M-F 6-7a WakeU	-	6-7a	F	:30	1	\$450.002	0.00 NM	1	\$450.00
NEWS												
<u>Sta</u> Week: 09/	nt Date	End Date 09/09/12	<u>Weekdays</u> F	Spots/Week	<u>Rate</u> \$450.00	Rating						
***			M-F 6-7a WakeU	MSsWw q	6-7a	0.00 M-WTF	:30	4	\$450.002	0.00 NM	4	\$1,800.00
			M-F 6-7a WakeU			,,,	,00	•	Ψ100.002	0.00 1111	7	Ψ1,500.00
NEWS	rt Date	End Data	\A(c.akdaya	Constantination	D-4-	Datina						
<u>اعد</u> /Week: 09		End Date 09/16/12	<u>Weekdays</u> M−wTF⊶⊶	Spots/Week 4	<u>Rate</u> \$450.00	Rating 0.00						
E 4 KSNV	09/06/1	12 09/07/12	Today Show	CM	658a-9am	TF	:30	2	\$550.002	0.00 NM	2	\$1,100.00
TODAY	SHO)N/		Today Show									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/09/12	TF	2		0.00						
E 5 KSNV	09/10/1	12 09/14/12	Today Show	СМ	658a-9am	M-WTF	:30	4	\$550.002	0.00 NM	4	\$2,200.00
TODAY	SHOW		Today Show									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/		09/16/12	M-WTF	4	,	0.00			·			
E 6 KSNV	09/03/1	12 09/05/12	M-F Early News M-F Early News	CM	5-630p (5:00 PM-5:	M	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
NEWS			IVI-I Latty (VEVVS		(3.00 F W-3,	ov rivi)						
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/ E 7 KSNV		09/09/12	M M-F Early News	1 CM	\$1,000.00 5-630p	0.00 TF	:30		₱ 7 05 000	0.00 5154	0	04 450 80
L / NONV	03/00/1	12 09/01/12	M-F Early News	CIVI	5-030p		.30	2	\$725.002	M/I 00.0	2	\$1,450.00
NEWS												
<u>Sta</u> Week: 09/	<u>rt Date</u> 03/12	End Date 09/09/12	<u>Weekdays</u> TF	Spots/Week 2	<u>Rate</u> \$725.00	Rating 0.00						
			M-F Early News	CM	5-630p	M-WTF	:30	4	\$725.002	0.00 NM	4	\$2,900.00
			M-F Early News		•				,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		,	7.11,000,00
NEWS Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/16/12	M-WTF	4	\$725.00	0,00						
E 9 KSNV	09/07/1	2 09/07/12		CM	7-730pm	F	:30	1	\$725.002	0.00 NM	1	\$725.00
WHEEL			M-E Wheel of Fo	rtune				÷				·
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/09/12	F	1	\$725.00	0.00						
E10 KSNV	09/10/1	2 09/14/12	M-F Wheel M-F Wheel of Fo	CM	7-730pm	M-W-F	:30	3	\$725.002	0.00 NM	3	\$2,175.00
WHEEL			MI-E ANDEED OF EO	itune	4							
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 09/		09/16/12	M-W-F	3	\$725.00	0.00						
E 11 KSNV	09/03/1	2 09/05/12	Face to Face w/ Face to Face w/ R		730-758pm	M-W	:30	2	\$800.002	0.00 NM	1	\$800.00
FACE T	O FACE	1	10 1 400 177									-
	rt Date	End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating						
Week: 09/9		09/09/12	Face to Face w/ F	1 RalstonCM	\$800.00 730-758pm	0.00	:30	2	\$400.002	O OO NIM	า	ቂውስስ ሰስ
LIZ NONV	UUIQUI I	E GOIGHIZ	Face to Face w/		190-190hili	11	.5∪	2	φ 4 υυ,υ Ų Z	0.00 NM	2	\$800.00
FACE T												
<u>Sta</u> Week: 09/	nt <u>Date</u>	<u>End Date</u> 09/09/12	<u>Weekdays</u> F	Spots/Week	<u>Rate</u> \$400.00	Rating 0.00						
E 13 KSNV				CM	730-758pm		:30	4	\$400,002	0.00 NM	4	\$1,600.00
									\$ 100,00E	0.00 1110	т	Ψ1,000.00

Print Date: 09/07/12 06:40:56

KSNV

Totals

\$28,250.00

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09/03/12 - 09/16/12

Product Desc:

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Estimate:

2643

Ln Ch Start End Inventory Code Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots Amount Face to Face W/ Raiston Face to Face w/ J.Ralston FACE TO FACE Start Date **End Date** Weekdays Spots/Week Rating Rate M-WTF--Week: 09/10/12 09/16/12 \$400.00 0.00 E 14 KSNV 09/07/12 09/07/12 M-F News 3 at Eleven CM 11pm-1135pm :30 \$750.002 \$750.00 ----F--0.00 NM M-F News 3 at Eleven **NEWS** Spots/Week Start Date End Date Weekdays Rating Rate Week: 09/03/12 09/09/12 ----F--\$750.00 0.00 E 15 KSNV 09/10/12 09/14/12 M-F News 3 at Eleven CM 11pm-1135pm \$750,002 0.00 NM M-WTF--:30 \$3,000.00 M-F News 3 at Eleven **NEWS** Start Date End Date Weekdays Spots/Week Rating Rate Week: 09/10/12 09/16/12 M-WTF--\$750.00 0.00 E 16 KSNV 09/08/12 09/15/12 Saturday Today CM ----5--:30 \$225.003 0.00 NM 7a-9am 2 \$450.00 Saturday Today SAT TODAY Start Date End Date Spots/Week Weekdays Rating Rate Week: 09/03/12 09/09/12 ----S-\$225.00 0.00 ----S-Week: 09/10/12 09/16/12 \$225.00 0.00 E 17 KSNV 09/09/12 09/16/12 Sunday Today CM 7a-8am :30 \$200.003 0.00 NM \$400.00 Sunday Today SUN TODAY Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/03/12 09/09/12 ----5 \$200.00 0.00 ----S Week: 09/10/12 09/16/12 \$200.00 0.00 E 18 KSNV 09/08/12 09/15/12 Sa-Su Early News CM 5pm-630pm ----S-:30 \$225.003 0.00 NM \$450.00 Sa-Su Early News **NEWS** Start Date End Date Weekdays Spots/Week Rating Rate ----S-Week: 09/03/12 09/09/12 \$225.00 0.00 ----5-Week: 09/10/12 09/16/12 \$225.00 0.00 E 19 KSNV 09/08/12 09/16/12 Sa-Su News 3 at ElevenCM 11pm-1135pm ----SS :30 \$750.002 0.00 NM \$3,000.00 Sa-Su News 3 at Eleven **NEWS** Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating 09/09/12 ----SS Week: 09/03/12 2 \$750.00 0.00 Week: 09/10/12 09/16/12 ----SS 2 \$750.00 0.00 N20 KSNV 09/05/12 09/05/12 News 3 Live in Prime CM 7-10pm :30 1 \$1,000.001 0.00 NM \$1,000.00 News 3 in Prime NEWS Spots/Week Rate Start Date End Date Weekdays Rating Week: 09/03/12 09/09/12 ---W----1 \$1,000.00 0.00 N21 KSNV 09/05/12 09/05/12 Face to Face in PRIME CM 8-11pm :30 \$800.002 0.00 NM \$800.00 Face to Face in PRIME **FACE TO FACE** Start Date **End Date Weekdays** Spots/Week Rating Rate Week: 09/03/12 09/09/12 --W----\$800.00 0.00